Marketing Internship 100 %
at Beekeeper
Zurich, Switzerland

Beekeeper is a fast growing, mobile-first SaaS company disrupting the way 2 billion people working “out in the field” communicate within their companies. Are you eager to shape the future of traditional industries like hospitality, retail, manufacturing or transportation using latest mobile technology?

We have offices in Zurich, San Francisco, London and Berlin and our product is used in 100+ countries in the world. This is an exciting time to join if you truly want to be involved in driving our growth to the next level.

As a Marketing Intern, you will work with our growing global marketing team. We expect excellent interpersonal skills, a creative mindset and the willingness to challenge the status quo.

Your responsibilities

- Analyze new markets and competitors and prepare recommendations for the management
- Plan and execute online and offline marketing campaigns
- Assist with search engine optimization strategies and lead nurturing campaigns
- Support our sales team with collateral requests
- Help organize marketing events
- Prepare our newsletter with company news and product updates

What we look for in you

- A hustling attitude and a passion for expanding your comfort zone
- Passion for digital media, technology and marketing
- Entrepreneurial thinking and exceptional analytic skills
- German Native Level and excellent oral and written communication skills in English
- Self-motivated and driven to exceed target
- Basic understanding of web design and experience in using content management systems

Bonus Points

- Start-up experience
- Experience with Photoshop, InDesign, Illustrator, Powerpoint
- Knowledge of tools like Google Analytics, Hubspot, Hotjar etc.
- HTML/CSS/Javascript skills
- Any other language

What we offer you

- An amazing team with 20+ nationalities across 4 office locations
• Vibrant company culture with breakfasts, board game nights, cross-fit / yoga and team events
• Realize your own ideas in quarterly hackathons and “20% time” projects
• Continuous learning through weekly Bee University talks and support to join conferences

Interested?

We are looking for passionate, self-driven individuals. Thus, we are interested in links/information to any projects you have done inside/outside your day job.

If you are interested in applying, simply click the link below:

http://grnh.se/n8e7sl1